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Certificate Reading:

*"Cottonseed, Soybeans, Oil Cake and Meal,
Protein Concentrates, Cottonseed Oil, Soybean Oil and
Other Fatty Oils"*

PLAUTUS L. PHILLIPS, Barrow-Agee Laboratories of
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Holman heads Hormel Institute



At its annual spring meeting, The Hormel Institute Board of Directors has named the immediate past president of AOCS, Ralph T. Holman, as executive director for an initial 5 year period.

Holman, who was head of the Division of Physiological Chemistry at Hormel, is *Lipids* editor and has been active in numerous AOCS committees, including *Nomenclature*, *Biochemistry and Nutrition*, *Journal*, and Honored Student Awards. In addition, he has served as board-member-at-large, secretary, and vice-president and has been chairman of several symposia and annual meetings.

He received his B.S. and Ph.D. degrees from the University of Minnesota and his Masters degree from Rutgers University.

Holman began his association with The Hormel Institute in 1951 as associate professor of physiological chemistry. His interest in metabolism and physiological importance of polyunsaturated fatty acids contributed to the general direction of research at The Hormel Institute.

Over the years, he has become internationally recognized for his work on the quantitative requirements of these fatty acids in animal and human nutrition. His research interests have grown to encompass a wide variety of subjects ranging from analytical methods to work on lipid metabolism in experimental animals to medical applications in the treatment of essential fatty acid deficiency.

Holman is the author or coauthor of over 240 scientific publications and is editor of *Progress in the Chemistry of Fats and Other Lipids*, a series of publications dealing with the latest developments in lipid research.

He is a member of the American Society of Biological Chemists, The American Institute of Nutrition, and the Society for Experimental Biology and Medicine. For his scientific accomplishments he has received the Bordon Award of the American Institute of Nutrition in 1966, the Bailey Award, and the Fachini Medal of the Italian Oil Chemists' Society. ■

D.C. Tandy named project manager

AOCS member David C. Tandy has joined the staff of Clean Air Engineering, Inc., as a project manager.

Tandy is a graduate chemical engineer and registered professional engineer with extensive experience in oilseed, edible oil, and petroleum processing. He will direct Clean Air Engineering, Inc.'s activities in these areas, as well as, work in development on new processes for air pollution control.

Clean Air Engineering, Inc., is engaged in testing and engineering for air pollution control systems. ■

Exhibit sales for world conference are brisk

One of the highlights of the World Conference on Oilseed and Vegetable Oil Processing Technology, scheduled for the RAI Centre, Amsterdam, March 1-5, 1976, is the comprehensive exhibit of materials and equipment of interest to the fats and oils processing industry. The original floor plan provided space for ca. sixty 8 x 10 ft booths, and, if sales continue at their early pace, additional space will have to be provided to meet the demand.

Exhibitors are responding enthusiastically to the Conference. Though only a general outline of the technical program is available to date and though it has been a very brief time since the floor plan and other exhibit information has been released, space sales have been even more than anticipated.

S.M. Gaskins, AOCS advertising sales manager, is handling exhibit sales. Exhibits chairman for the Conference is Peter Beshusel, Cargill Soya, Amsterdam. Gaskins reports that nearly 40 booths were sold in the first 2 weeks of promotion. The list of exhibitors who have submitted formal applications for space include: Extraktionstechnik GmbH; EMI Corp.; Buhler Brothers, Ltd.; Technicon Instruments BV; Newport Instruments, Ltd.; Fratelli Gianazza, S.p.A.; Chemical Laboratory "Dr. A. Verwey"; Elliott Automation Co., Inc.; Richard Armstrong Co.; Bauermeister; Cargill; CVC Scientific Products, Ltd.; DeLaval Separator; Extraction De Smet; Simon Rosedowns; and Harshaw Chemical. Other applications are in process, and additional exhibitors will be announced as the names of firms become available.

Gaskins currently is touring Europe promoting both exhibit sales and advertising in *JAOCs* and *Lipids*.

Exhibitors in Amsterdam will have an opportunity to display their wares to a large group of managers and plant operations personnel. The physical arrangements available for the exhibitors are ideal for displaying and selling by making optimum contact with the registrants. Exhibits are to be located in a large foyer/lobby area which surrounds the main lecture hall of the RAI Centre. The main hall will be the site of all technical presentations.

Registrants will of necessity pass through the exhibits each time they enter or leave the lecture hall. In addition, coffee service will be available in the exhibit area. The RAI Centre has its own restaurants, so registrants will be encouraged to remain at the RAI for the entire day, providing even more opportunities for exhibitor-registrant contacts.

Special arrangements are being made with an official customs broker to make shipment of displays into and out of The Netherlands simple and efficient. The RAI has its own customs center so all shipments can be assigned automatically to the broker of that location. The usual problems of foreign exhibits created by the red tape of customs operations and port-of-entry clearance will be minimized by this arrangement. ■